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OCTANORM SEES THE LIGHT

Octanorm, the world's leading manufacturer of aluminium profiles for the event and display industries, set the recent Spring Fair alight with its stunning stand for illumination specialist Premier Decorations.

The design, which was created by James Hogg Designs, was the largest single structure at the show taking up a massive 725m² of space. The company won the contract at the end of October and delivered the finished article two weeks ahead of schedule, in plenty of time for its first showing at the Harrogate Gift Fair at the beginning of January.

The stand had an amazing 400 metres of display area and was built to a 6 metre height. Octanorm developed profiles specifically for this project, as well as using its existing Octanorm, Maxima, Newline, Sofadi and Vario systems.

Commenting on the new stand James Hogg of James Hogg Designs said: "This is the best stand we have ever had. The aluminium and glass design showed the products off beautifully and Premier Decorations had two really successful shows as a result. They will be using the stand again and will be adding to it to create new features ensuring it remains both fresh and attractive."

Alan Sheridan, Managing Director of Octanorm added: "This is one of the biggest stands we have ever designed. Not only did we develop new aluminium profiles for the project, we managed to deliver it ahead of schedule despite the short lead time. The finished stand looked fantastic and it provided a fitting backdrop for Premier Decorations' amazing range of Christmas, summer and Halloween gifts and illuminations."

For more information about Octanorm and its extensive range of exhibition and display products call 020 8545 2945, email web@octanorm.co.uk or visit www.octanorm.co.uk.

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